



Mission Statement & Strategy

England Kickboxing

Mission Statement:

1. Be run on a not-for-profit basis, ensuring affordability and inclusion of all involved in the sport of Kickboxing in England.
2. England Kickboxing to provide strong leadership, best practice, and regulatory environment to support the membership in its aims, values and delivery of the sport of Kickboxing
3. Deliver an efficient and effective governance, regulatory and leadership framework
4. Continue to invest at every opportunity to develop and widen the participation of Kickboxing
5. Achieve and maintain the sport of Kickboxing as a recognised sport in England
6. Be successful in gaining recognition by Sport England.
7. To Invest, promote, develop the sport of Kickboxing in England
8. To work towards ensuring everyone has an opportunity to participate in Kickboxing and that it is accessible for all and the sport plays a full integrated role in communities
9. Increase awareness of the positive aspects of the sport of Kickboxing and develop greater revenue generation for reinvestment
10. Investing to encourage upskilling and training coaches, referees, judges, officials, and volunteers to improve the standards and safety of the sport of Kickboxing
11. Invest in and increase the skills and training of our members, coaches and promoters
12. Promote the sport so each Kickboxer reaches their potential from participation to podium with access to appropriate levels of competition, thus creating improved standards
13. To support and enhance clubs delivery of participatory framework at every level and from all sectors of society
14. To invest in the regulation and governance for a fairly and openly supported amateur sport of Kickboxing
15. Promote the various physical activities relating to all the specified and defined variants of styles, martial arts and rules widely understood associated within Kickboxing throughout England for all stakeholders to benefit.
16. To develop both organised and recreational participation of the sport of Kickboxing.
17. To widen participation in Kickboxing to improve overall physical fitness and mental well-being through the sport of Kickboxing around England
18. Promote and develop the relationships through social and cultural understanding for all involved at amateur level throughout England
19. Invest in the development of both regional and national championships to both widen the participation and increase the standards long with safety of championships in England.
20. To annually host each year at National Championships and Regional Championships for:

Regional & National Championships Age Groups	
Division	Age Group
Junior	Primary School Level 6-8yrs 9-10yrs
Cadets	Secondary School Level 11-12yrs 13-14yrs 15-16yrs
Young Adults	College Level 16-17yrs
Adults	18yrs + Level
Veterans	35yrs+ Level
Masters	45yrs+ Level

21. To structure and maintain Rankings throughout all the different rules and styles of kickboxing to ensure both a regulated and credible sport.
22. Through the rankings invest and create opportunities for elite level Kickboxers both nationally and internationally to develop and create opportunities to stretch and challenge their abilities for the growth and development of the Kickboxing achievements
23. provide the general public, government departments and national associations and organisations with a reliable, respected and trustworthy common accord for quality assurance for the sport of Kickboxing in England
24. To ensure Safety, Standards and Accountability are ensured for all stakeholders within the sport of Kickboxing throughout England.
25. To provide National Kickboxing associations, organisations, and clubs with a structure through which they can be fairly represented at regional, national level.
26. Also be our members voice at global level through which we can democratically express their ambitions and concerns of how to ensure the sport progresses to a standard of world class within the sport of Kickboxing in England
27. To provide Sport England and other sports governing bodies around England and Great Brittan with a reliable and trustworthy advice and guidance of Kickboxing restrictions, safety regulations for guidance to development procedures to improve Kickboxing.
28. To share best practice to enable Kickboxing to become a recognised sport through:

Sport Scotland	Sport Northern Ireland	Sport Wales
Scotland-Kickboxing	Northern Ireland-Kickboxing	Wales-Kickboxing

29. When all national governing bodies successful individually through sharing best practice form a joint governing body for Kickboxing in Great Britain.
30. To continue and widen the participation of Kickboxing through investment and education through structure and combined effort for all Kickboxers and stakeholders throughout Great Britain.
31. To define, support and regulate each individual style and rules set within the Kickboxing framework and formulate, maintain, educate and update the official rules relating to the sport of Kickboxing throughout England & Great Britain
32. Invest and promote a standardised Kickboxing syllabus for structured and quality assured grades of achievement for the growth and development of students & coaches of Kickboxing
33. To invest and promote in the awareness of the educational benefits outside the educational curriculum of what the sport of Kickboxing offers through the development aspects of outside of competitive Kickboxing. By making training more accessible by the general public.

for the development of:

Focus to achieve goals

Cognitive skills for concentration and mental stamina

Responsible citizenship understanding their place in society

Confidence building for personal development.

34. To widen the participation of Kickboxing through free and where possible funded classes which are both accessible and affordable to the general public throughout England & Great Britain
35. Invest in the education of coaches to increase the quality and safety of Kickboxing in England
36. Invest in the education of Referees to increase the quality and safety of Kickboxing in England
37. Invest in the education of Judges to increase the quality and safety of Kickboxing in England
38. Invest in the education of promoters and event organisers to increase the quality and safety of Kickboxing events and championships in England
39. To promote the awareness of what Kickboxing has to offer and encourage wider participation throughout England & Great Britain
40. To invest in the development of the sport of Kickboxing to promote a healthy and productive environment for all to learn and exercise in
41. To promote through Kickboxing a healthy and productive life style of all its students, coaches and instructors and stakeholders
42. Invest in coaches to develop their students through Kickboxing to be productive and rewarding members of their community
43. To never discriminate because of gender, religion or ethnic persuasion.
44. To invest in the development of physical and physiological well being of its coaches, members and stakeholders
45. To continually reinvest in its coaches, instructors, members, stakeholders and infrastructure on an ongoing basis
46. To invest and promote the Art of Kickboxing in England and within Great Brittan in a positive and constructive manner